

## location of international business activities integrating ideas from research in

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DECISION IN  
MULTINATIONAL  
MANUFACTURING ... -  
International business  
occurs in many different  
formats: The movement of  
goods from country to  
another (exporting,  
importing, trade)  
Contractual agreements that  
allow foreign firms to use  
products, services, and  
processes from other  
nations (licensing,  
franchising) The formation  
and operations of sales,...  
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Theories and Paradigms of  
International Business  
Activity - scope of  
international business  
activities The study of  
international business focus  
on the particular problems  
and opportunities that  
emerge because a firm is  
operating in more than one  
country. Wed, 13 Feb 2019  
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research has been revisiting

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international busine...  
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REASONS AND FORMS  
OF EXPANSION INTO  
FOREIGN MARKETS ...  
to manage a business from  
a remote location. Now  
businesses often have the  
option of going global, ...  
products are carried abroad  
by other agents and the firm  
doesn't have special  
activity connected with  
international market,  
because the sale abroad is ...  
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